



2015
BRIGHT IDEAS CONFERENCE
WEDNESDAY, APRIL 29
SUBMISSION FORM

Primary Presenter: Dr. _____ Della _____ Connor _____
Title (Dr., Ms., Mr.) First Name Last Name

Rank: Assisant Professor Dept: Nursing

Faculty Co-Presenters:
Dr. Janice Hensarling

Graduate Student Co-Presenters:

Title of Exhibit:

A Shot in the Dark: Innovative Community Outreach to Save Lives

In the box below, please provide a 200-word, single-spaced abstract of your proposed Exhibit Presentation, including its importance to your field. *All abstracts will appear in the conference proceedings.*

According to the CDC, vaccination during the 2013-14 season resulted in an estimated 7.2 million fewer cases of influenza, 90,000 fewer hospitalizations, and 3.2 million fewer medically attended cases than would have been expected without vaccination. If vaccination levels had reached the Healthy People 2020 target of 70%, an additional 5.9 million illnesses, 2.3 million medically attended illnesses, and 42,000 hospitalizations might have been averted. In light of these statistics the Community Nursing class at the Richard and Lucille DeWitt School of Nursing partnered with Nacogdoches Medical Center Hospital and the Surgery Center of Nacogdoches to offer an easy solution to obtaining an influenza immunization in Nacogdoches County. On the evening of November 6th, 2014, fourth semester nursing students administered over 400 vaccines provided for free by Nacogdoches Medical Center Hospital. The lines started early, all the way to the loop at times while the students obtained required paperwork, gave the immunization, watched for adverse reactions, and obtained evaluation forms in a timely manner. All of this while the patients sat in the comfort of their car! Evaluations obtained from the event were all positive and plans are in progress to make this a yearly event to assist the nursing students in community involvement and to benefit the health of the Nacogdoches community.

Type of display/presentation: *(poster, tri-fold display, 3-D exhibit, etc. - describe below)*

Tri-fold poster

Display/exhibit spaces are a 4' x 8' area - Please check your anticipated requirements

Display requirements:

- ☒ Lattice panel 4' wide x 8' tall
or
☐ Full cork board 6' wide x 4' tall
or
☐ Half cork board 3' wide x 4' tall (½ exhibit space - 4' deep x 4' wide)
or
☐ Easel – 2' x 6' (should hold up to 4' wide posters)

Additional options:

- ☒ Table - 3' deep x 8' long
- ☒ Access to power (Limited - please request only if required.)
- ☐ Other, please specify (e.g., screen, chairs, etc.)
Computers are not provided; security for exhibitor's computers or other equipment is not provided.

We will provide video and computer to play it.

If selected, I will be present with my Exhibit at one or more of the following times:

- ☒ 11 am – 12 ☐ 12 – 1 pm ☒ 1 – 2 pm ☐ 2 – 3 pm ☐ 3 – 4 pm

Submission Instructions:

- **E-mail your electronic submission form to your designated BIC college representative no later than Friday, February 27, 2015**
- **Please consult your dean or college conference representative regarding college-specific submission requirements, if any.**

Call Andrew Ormsby at 468-7689 if you have any questions about exhibit space requirements.